



Gama

EXPORT

Looking to expand to new markets?

Get the complete picture
on your opportunity

Gama MAR

Market Assessment Report

www.gamaexport.com

Your bespoke
30-40 page
Gama MAR
will contain

1 Market and sector overview

Assess the size of the prize: We begin with a full exploration of the opportunity, providing an overview of the economic, political and cultural environment together with an insight-focused profile of your business sectors in the local market.

2 Competitive landscape

Get one step ahead: We provide a complete rundown of directly and indirectly competing solutions, allowing you to identify gaps and tailor your marketing strategy.

3 Route to market

Meet your new partners: Through direct contact with a host of potential distributors and other partners, we identify your best routes to market and initiate the relationships that will drive your success.



"It was a pleasure to work with the Gama team. Their enthusiasm for our business and commitment to achieving results was excellent. Support during the process was carried out conscientiously and the team worked tirelessly to understand the needs of the company and to facilitate growth of strong relations between Linemark and its new distributors".

Tony Holt, Co-owner & Director, Linemark UK Limited
Queen's Award Winners 2011